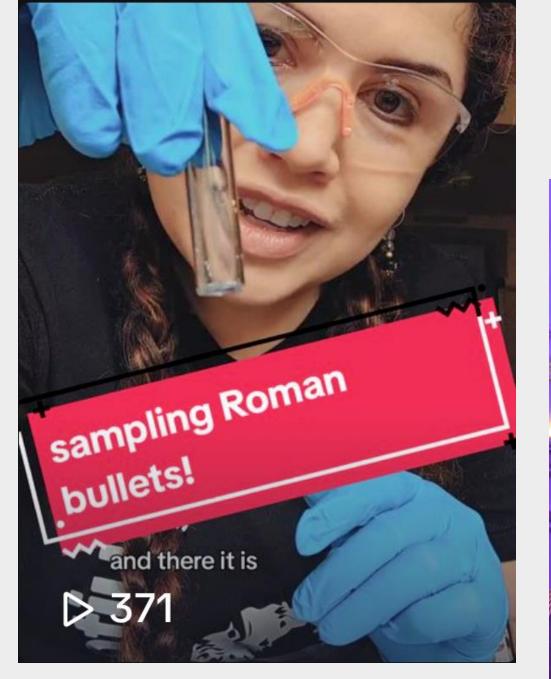
## TRIMONTIUM MUSEUM

A tiny -but mighty- museum!
MELROSE

From "shooglie" cases to Thistle Awards









Heritage Environment Resources Officer





## TRIMONTIUM MUSEUM

1989 - 2019





2000

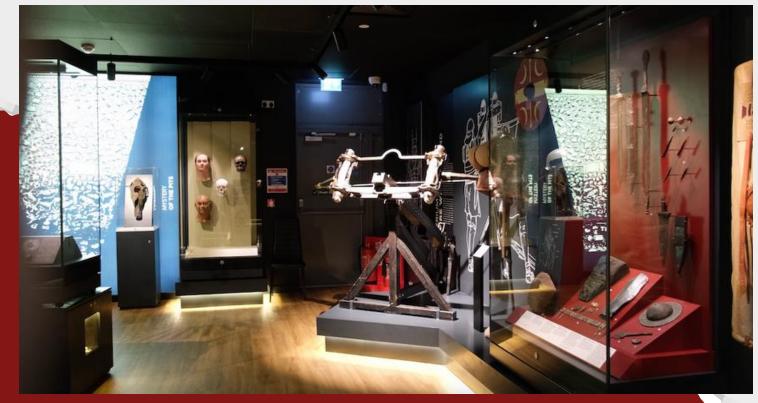
visitors/year

### REFURBISHMENT 2021 HALO 2023-24













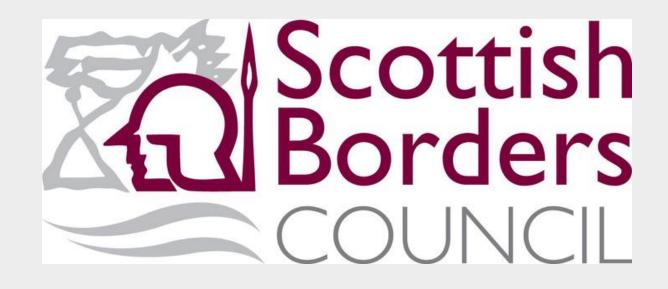
**FOOTFALL** 

2021 - 6500

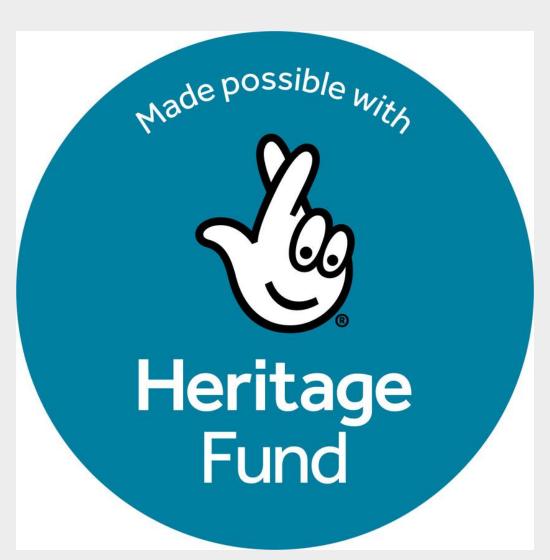
2022 - 8600

2023 - 10600

## Thanks to our funders



















## Themes

- 1. Developing a strong, consistent, and fiercely enthusiastic volunteer force.
- 2. Creating a welcoming, inclusive and accessible museum at all levels.
- 3. Balancing the great **power of tech** on a budget- and the -even greater-**power of a personal touch.**

## 1. Centred on people: VOLUNTEERS

#### 1.1 - TRUSTEES









## inspiring helpful hard-working engaged believe supportive welcoming agile innovative motor enthusiastic passionate role-models committed knowledgeable

#### 1.2 - VOLUNTEERS

## Variety of roles and opportunities

- Front of house
- Archaeology
- Dressing-up / events
- Walks & gallery guides
- Education
- Cataloguing / archiving
- Social media

#### • Different programmes

- General volunteering
- Supported volunteering
- Remote volunteering
- Youth & Work placements
- Peer mentoring
- Volunteer reps

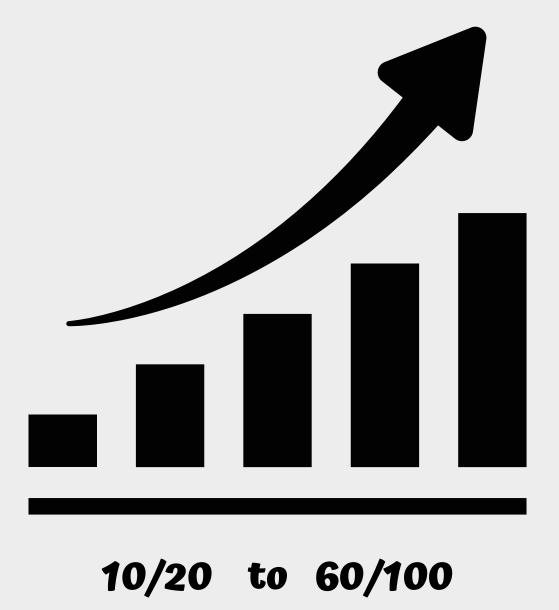








Creating a strong, consistent and fiercely enthusiastic volunteer force



**Volunteer Coordinator** 

Recruitment

Training & development

Participation & engagement

**Communication Channels** 



**Volunteer Appreciation** 

**Connecting Volunteers** 

Interests, skills & flexibility

Well-being

**Celebrated** 













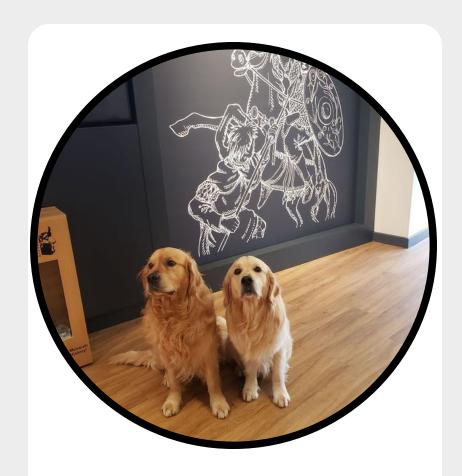
### Centred on people: Trustees + Staff + Volunteers



- Passionate about our subject matter
- **Welcoming**, friendly and positive attitude
- Skill sets are explored and maximized
- Appreciation & development
- Agile & fast moving

HAPPY PLACE TO WORK!

## 2. Welcominø. Inclusive. & Accessible



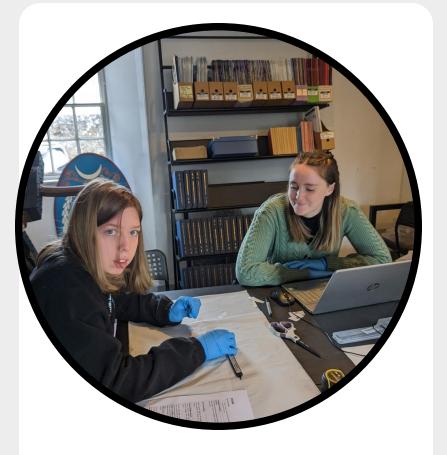
#### **PREMISES**

- Wheelchair accessible
- Stools & benches
- Audiovisual subtitles
- Dog friendly



#### **GALLERY RESOURCES**

- Torches
- Magnifying glasses
- Large print guides
- Guide translations
- Braille guide
- Hearing loop
- Sensory backpacks



#### **VOLUNTEERS**

- Volunteer 'Book'
- Suggestion box
- Volunteer surveys
- Volunteer training
- Supported volunteering
- Diverse opportunities



#### **DIGITAL**

- Alt text Social Media
- Alt text Website
- SM Video captions
- Audiovisual subtitles
- The Digital Romans project

## 2. Welcominø. Inclusive. & Accessible



#### **ECONOMIC BARRIERS**

- Free entry days
- Free events
- Free talks
- Special pricing & packages



#### DISTANCE BARRIERS

- Remote volunteering
- Hybrid talks
- Digital learning resources
- The museum goes to you: schools & care homes



#### **SAFE SPACE**

- To visit
- To work
- LGBTQ
- Neurodiversity
- Quiet days
- Culture of inclusion

# Working with neurodiverse groups and individuals

#### UPMO & BANG

• The Digital Romans Project (HLF funded)





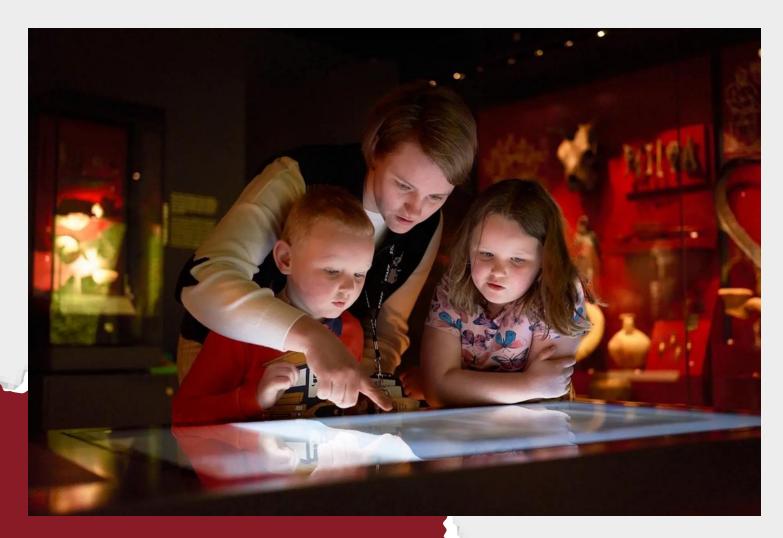






## 3. Balancinø tech & personal touch

- Professionally-made films
- Interactive screens
- Site App
- Drone footage
- VR Experience









## 3. Balancinø tech & personal touch



The power of STORYTELLING

The power of DISCOVERY

The power of CONNECTION





The power of EXPERIENCE







MUSEUM, WALKS & TALKS



COMMUNITY / EVENTS



MUSEUM



WORKSHOPS / SHOP



**EXPERIENCES** 



**OUTREACH** 

## Thistle Awards

#### 2023

- Best Visitor Attraction South of Scotland winner
- Innovation in Tourism finalist

#### 2024

- Inclusive Tourism winner
- Rising Star winner
- Thriving Communities finalist







## Concluding Thoughts



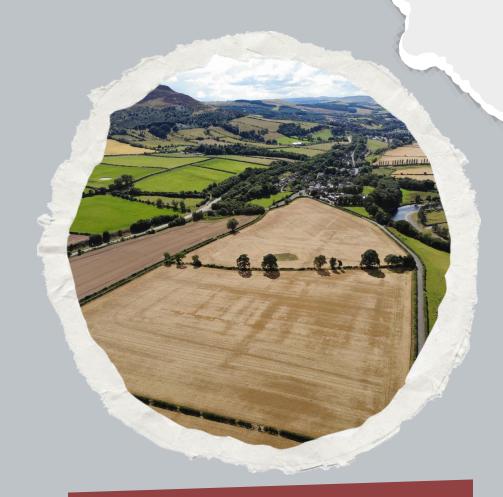
Maximizing Resources



Centred on People



Never being complacent



## THANK YOU!

thaniamflores@trimontium.co.uk



www.trimontium.co.uk



