



DELEGATE LIST & BREAKOUT SELECTION

Please find below delegate list for the ASVA Annual Conference 2025. The table below shows your Breakout Session selections for the day and will also be displayed on your delegate badge.

Session Key:	Session 1:	Session 2:
Gannochy Trust Auditorium (Pink)	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Norrie-Miller Studio (Green)	People and Inclusion	Partnerships for Success
Isla Room (Blue)	Responsible Tourism and Community Engagement	Development for Financial Sustainability

Delegate		Organisation	Breakout Session 1	Breakout Session 2
Kathryn	Adam	SEA LIFE Loch Lomond	People and Inclusion	Balancing Purpose, Profit and Experience
Laura	Adamson	Dobbies Garden Centres	Visitor Experience and Satisfaction	Development for Financial Sustainability
Kit	Allen	Creatomatic Design Agency	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Ryan	Anderson	Culture Perth and Kinross	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Lisa	Anderson	Landmark Forest Adventure Park	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Amy	Anderson	The National Wallace Monument	People and Inclusion	Balancing Purpose, Profit and Experience
Michaela	Anderson	Blair Castle & Gardens	People and Inclusion	Balancing Purpose, Profit and Experience
Hugh	Andrew	Birlinn Ltd	Visitor Experience and Satisfaction	Partnerships for Success
Lucy	Armitage	National Galleries Scotland	People and Inclusion	Balancing Purpose, Profit and Experience
Hayley	Ashby	Timberplay Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Robert	Atler	The Scottish Parliament	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Sallie	Bale	Monument Marketing	Visitor Experience and Satisfaction	Partnerships for Success
Chris	Barker	Bookspeed	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Jamie	Barron	The National Trust for Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Jana	Bartschova	Turner & Townsend	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Wesley	Bathgate	Thomson Gray Ltd	People and Inclusion	Development for Financial Sustainability
Laura	Bauld	Glasgow Life	People and Inclusion	Partnerships for Success
Aly	Bayne	Loch Lomond Group	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Dan	Bell	Camera Obscura & World of Illusions	Visitor Experience and Satisfaction	Development for Financial Sustainability
Lorraine	Bentley	Colour Heroes Ltd	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Simon	Bentley	Colour Heroes Ltd	People and Inclusion	Partnerships for Success
Ruth	Berry	The Media Shop	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience

Gregor	Bisset	Welcome to Fife	Responsible Tourism & Community Engagement	Partnerships for Success
Callum	Black	High Life Highland	Visitor Experience and Satisfaction	Partnerships for Success
Susan	Blair	Historic Environment Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Mark	Blair	The Loch Ness Centre	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Ross	Blevins	Historic Environment Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Katey	Boal	Historic Environment Scotland	People and Inclusion	Partnerships for Success
Arlene	Bonomi	Cobbs Group	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Ross	Boon	Camera Obscura & World of Illusions	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Emma	Bowie	Historic Environment Scotland	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Stuart	Brain	Steamship Sir Walter Scott	Visitor Experience and Satisfaction	Development for Financial Sustainability
Ollie	Braithwaite-Exley	Crieff Hydro Family of Hotels	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Stephen	Brannigan	Scone Palace	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Kat	Brogan	Mercat Tours	People and Inclusion	Balancing Purpose, Profit and Experience
Victoria	Brooks	Association of Scotland's Self-Caterers	Responsible Tourism & Community Engagement	Partnerships for Success
Charlotte	Brown	Diageo - Scotland Brand Homes	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Louise	Brown	Louise Jennifer Design	Visitor Experience and Satisfaction	Partnerships for Success
Mark	Bruce	Turner & Townsend	Visitor Experience and Satisfaction	Partnerships for Success
Franck	Bruyere	The Royal Yacht Britannia	Visitor Experience and Satisfaction	Partnerships for Success
Louise	Bryce	VisitBritain	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Leah	Buist	Dundee Science Centre	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Audrey	Burns	Historic Environment Scotland	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Ailsa	Burrow	Direct Distribution	Responsible Tourism & Community Engagement	Partnerships for Success
Noah	Burrows	ATS	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Yelena	Caldwell	Thomson Gray Ltd	People and Inclusion	Partnerships for Success
Alex	Caley	Continuum Attractions	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Lauren	Cameron	Mercat Tours	Visitor Experience and Satisfaction	Development for Financial Sustainability
Robert	Campbell	Howden	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Paul	Campbell	Leisure and Culture Dundee	People and Inclusion	Balancing Purpose, Profit and Experience
Jen	Campbell	The Royal Yacht Britannia	People and Inclusion	Partnerships for Success
Stuart	Cassells	Gordon and MacPhail	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Mark	Channen	Dynavics	Visitor Experience and Satisfaction	Development for Financial Sustainability
Caroline	Checkley-Scott	Imvizar	Visitor Experience and Satisfaction	Development for Financial Sustainability
Laura	Cheyne	The National Trust for Scotland	People and Inclusion	Balancing Purpose, Profit and Experience
Donna	Chisolm	Mount Stuart	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Helen	Chomczuk	Dynamic Earth	People and Inclusion	Partnerships for Success
Karen	Christie	Edinburgh Visitor Economy Partnership	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Graeme	Christie	Howden	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Adam	Christie	National Galleries Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Guy	Churchouse	Royal Armouries	Visitor Experience and Satisfaction	Partnerships for Success
Gail	Cleaver	The National Trust for Scotland	Visitor Experience and Satisfaction	Partnerships for Success
David	Cochrane	HIT Scotland	People and Inclusion	Partnerships for Success
Jodie	Cockerell	Landmark Press	Visitor Experience and Satisfaction	Partnerships for Success
Ross	Combe	National Museums Scotland	Visitor Experience and Satisfaction	Partnerships for Success
Sandrine	Contier-Lawrie	The National Trust for Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience

Eve	Conway	Flourish Marketing	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Jo	Coomber	Strike Chords	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Rosie	Corbett	Camera Obscura & World of Illusions	Responsible Tourism & Community Engagement	Partnerships for Success
Ross	Coulter	Landmark Forest Adventure Park	Visitor Experience and Satisfaction	Partnerships for Success
Lorna	Crane	Purcell	Visitor Experience and Satisfaction	Partnerships for Success
Michael	Crawford	Crieff Hydro Family of Hotels	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Marc	Crothall	Scottish Tourism Alliance	Visitor Experience and Satisfaction	Development for Financial Sustainability
Rachel	Cruikshank	Johnstons of Elgin	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Julie	Cumming	Dundee Heritage Trust	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Graeme	Cumming	V&A Dundee	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Laurelin	Cummins-Fraser	Dundreggan Rewilding Centre	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Patricia	Cuni-Chaves	The Real Mary King's Close	Responsible Tourism & Community Engagement	Partnerships for Success
Caroline	Currie	Glasgow Life	People and Inclusion	Balancing Purpose, Profit and Experience
Darren	Darkins	FuseMetrix	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Alison	Daun	Jacobite Loch Ness Cruises	Visitor Experience and Satisfaction	Development for Financial Sustainability
Ashleigh	Davidson	Diageo - Scotland Brand Homes	Responsible Tourism & Community Engagement	Partnerships for Success
Louisa	Davidson	Mount Stuart Trust	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Shonagh	Davidson	ASVA	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Rob	Davies	Circle Heritage	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Adam	Davies	Savills	Visitor Experience and Satisfaction	Development for Financial Sustainability
Ross	Dennis	Dewar's Aberfeldy Distillery	People and Inclusion	Balancing Purpose, Profit and Experience
Alba Chiara	Di Bari	The Chocolatarium	People and Inclusion	Development for Financial Sustainability
Angela	Dineen	The Scotch Whisky Experience	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Jason	Dixon	National Museums Scotland	People and Inclusion	Development for Financial Sustainability
Jonathan	Dodds	The Real Mary King's Close	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Madelaine	Donald	The Glenturret Distillery	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Allan	Donnachie	Howden	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Steven	Dott	Highlands and Islands Enterprise	Responsible Tourism & Community Engagement	Partnerships for Success
Stuart	Douglas	NMSE Ltd	Visitor Experience and Satisfaction	Development for Financial Sustainability
John	Dow	Blair Drummond Safari & Adventure Park	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Ronan	Doyle	Complete Works	Visitor Experience and Satisfaction	Development for Financial Sustainability
Nines	Doyle	Tennent's Visitor Centre	Visitor Experience and Satisfaction	Partnerships for Success
Tania	Dron	Mercat Tours	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Maeve	Duane	Hopetoun House	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Steve	Dunn	insight6	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Chris	Dunstan	Red Box Coffee, Cobbs Group	People and Inclusion	Balancing Purpose, Profit and Experience
Iain	Dupont	Stirling Heritage Alliance	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Lawrence	Durden	Skills Development Scotland	People and Inclusion	Partnerships for Success
Claire	East	Landmark Press	Visitor Experience and Satisfaction	Partnerships for Success
Xanthe	Edmunds-Thel	Camera Obscura & World of Illusions	People and Inclusion	Partnerships for Success
Matt	Edwards	Vennersys	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Chris	Elvery	Switched On Ticketing / Everyone	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Victoria	Erasmus	Turas Hotels Group	Visitor Experience and Satisfaction	Partnerships for Success
Claire	Eva	V&A Dundee	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience

Dan	Evans	GetYourGuide	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Sian	Evans	Historic Environment Scotland	People and Inclusion	Balancing Purpose, Profit and Experience
Rachel	Farquhar	Historic Environment Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Anna	Fedyushina	Baker Richards	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Clare	Fernandes-Brock	Culture Perth and Kinross	Visitor Experience and Satisfaction	Development for Financial Sustainability
Molly	Fielding	Royal Armouries	Visitor Experience and Satisfaction	Partnerships for Success
Felix	Fisher	Beyonk	Visitor Experience and Satisfaction	Development for Financial Sustainability
Catherine	Flanagan	AVEA - Association of Visitor Experiences & Attractions	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Elaine	Fleming	Dundee Heritage Trust	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Fiona	Fleming	Historic Environment Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Ellen	Fogel Walker	Visit Inverness Loch Ness	Responsible Tourism & Community Engagement	Partnerships for Success
Tiomoid	Foley	VisitScotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Raffael	Forlano	Landmark Press	Visitor Experience and Satisfaction	Partnerships for Success
Claudia	Foxcroft	The Hunterian, University of Glasgow	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Cara	Fraser	Creatomatic Design Agency	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Ross	Fraser	Scottish Canals	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
James	Fraser	Steamship Sir Walter Scott Trust	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Russell	Fraser	Loch Ness Hub and Travel	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Isla	Gale	Mercat Tours	People and Inclusion	Partnerships for Success
Arantxa	Garcia	Exhibio VM Creative Studio	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Itziar	Garcia Guerra	Exhibeo VM Creative Studio	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Lorriane	Garvie	Crieff Hyrdo Family of Hotels	Visitor Experience and Satisfaction	Development for Financial Sustainability
Ali	Gellately	Dundee Heritage Trust	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Angela	Giancola	Historic Environment Scotland	People and Inclusion	Balancing Purpose, Profit and Experience
Robert	Gill	The Royal Yacht Britannia	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Loic	Giraut	Convious	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Jen	Glass	Leisure and Culture Dundee	Visitor Experience and Satisfaction	Development for Financial Sustainability
Michael	Golding	ASVA	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Jose	Gomez	GetYourGuide	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Tom	Gorsuch	Scottish Canals	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Niall	Gosman	Blair Castle & Gardens	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Lisa	Gray	Eastern Exhibition & Display	Visitor Experience and Satisfaction	Development for Financial Sustainability
Harriet	Gray	Highland Safaris	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Elaine	Green	Edinburgh Bus Tours	Visitor Experience and Satisfaction	Partnerships for Success
Julie	Green	Mercat Tours	People and Inclusion	Partnerships for Success
Esther	Green	The Macallan Estate	People and Inclusion	Partnerships for Success
Jamie-Leigh	Green	Blair Drummond Safari & Adventure Park	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Anna	Gregory	ATS	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Paul	Griffiths	Association for Cultural Enterprises	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Mark	Grimshaw	Timberplay Scotland	Visitor Experience and Satisfaction	Development for Financial Sustainability
Nicki	Gumbrell	Bigjigs Toys Ltd	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Julia	Haase-Wilson	Historic Environment Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Alex	Hadden	V&A Dundee	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Lucy	Hadley	Forestry and Land Scotland	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Kacey	Halford	Perth Racecourse	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience

Emma	Halford Forbes	Dundee Heritage Trust	Responsible Tourism & Community Engagement	Partnerships for Success
Emma	Haley	Inveraray Castle	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Martin	Hall	Tomatin Distillery	Visitor Experience and Satisfaction	Partnerships for Success
Lindsay	Hammond	The National Wallace Monument	People and Inclusion	Partnerships for Success
Craig	Harkness	The Scottish Parliament	Visitor Experience and Satisfaction	Partnerships for Success
Alex	Harvie	Glasgow Destination Management Organisation	Responsible Tourism & Community Engagement	Partnerships for Success
Iain	Hawkins	The National Trust for Scotland	Visitor Experience and Satisfaction	Development for Financial Sustainability
Helen	Henderson	ASVA	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Lauren	Henning	The Tall Ship Glenlee	People and Inclusion	Partnerships for Success
Michelle	Henry	Gretna People and Inclusion Ltd	Visitor Experience and Satisfaction	Partnerships for Success
Nicky	Hesketh	ASVA	People and Inclusion	Partnerships for Success
Corrina	Hickman	LOOP by Semantic	Visitor Experience and Satisfaction	Partnerships for Success
Pam	Hill	The National Trust for Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Nikolina	Ho	The National Wallace Monument	Responsible Tourism & Community Engagement	Partnerships for Success
Charlie	Hockin	The Loch Ness Centre	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Edward	Hoddle	Orpheo-Acoustiguide UK	Visitor Experience and Satisfaction	Partnerships for Success
Suzie	Holligan	Dynamic Earth	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Stuart	Holmes	Historic Environment Scotland	Visitor Experience and Satisfaction	Partnerships for Success
Joann	Hopkins	High Life Highland	People and Inclusion	Partnerships for Success
Benjamin	Hughes	Aurorion	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Angus	Hulbert	Historic Environment Scotland	People and Inclusion	Balancing Purpose, Profit and Experience
Gaynor	Humphreys	Best Year	Visitor Experience and Satisfaction	Development for Financial Sustainability
Sophie	Hunter	New Lanark World Heritage Site	People and Inclusion	Partnerships for Success
Aileen	Hunter	Scone Palace	People and Inclusion	Partnerships for Success
Lauren	Hyder	Lost Shore Surf Resort	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Talisa	Irving	Gretna People and Inclusion Ltd	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Mark	Irwin	83agency	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Nagina	Ishaq	The Loch Ness Centre	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Beth	Jamieson	Lost Shore Surf Resort	Responsible Tourism & Community Engagement	Partnerships for Success
Paul	Jennings	Xcentuate Ltd	Visitor Experience and Satisfaction	Development for Financial Sustainability
Tamsin	Job	Port of Leith Distillery	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Andrew	Johnson	Camera Obscura & World of Illusions	People and Inclusion	Balancing Purpose, Profit and Experience
Ian	Johnstone	AG Barr PLC	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Lauren	Jones	Dynamic Earth	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Dan	Jones	Camera Obscura & World of Illusions	Visitor Experience and Satisfaction	Partnerships for Success
Dan	Jones	Dynavics	People and Inclusion	Partnerships for Success
Chris	Jones	Historic Environment Scotland	Responsible Tourism & Community Engagement	Development for Financial Sustainability
David	Joyce	LS Retail	Visitor Experience and Satisfaction	Development for Financial Sustainability
Lesley	Junor	High Life Highland	Visitor Experience and Satisfaction	Development for Financial Sustainability
Shevy	Kapoor	Eastern Exhibition & Display	Visitor Experience and Satisfaction	Development for Financial Sustainability
Steven	Kay	Culture Perth and Kinross	People and Inclusion	Balancing Purpose, Profit and Experience
Catherine	Keegan	AVEA - Association of Visitor Experiences & Attractions	People and Inclusion	Development for Financial Sustainability
Hans	Keijmel	Convius	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Hollie	Kelly	Alvara Talent	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Christina	Kelly	Historic Environment Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience

Adam	Kennedy	Heritage Portfolio	Visitor Experience and Satisfaction	Partnerships for Success
Yvette	Kerr	Flourish Marketing	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Theresa	Kewell	NatureScot	People and Inclusion	Balancing Purpose, Profit and Experience
Sarah	Kilgallon	Continuum Attractions	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Marina	KisLiuk	Mercat Tours	People and Inclusion	Partnerships for Success
Joyce	Kitching	Historic Environment Scotland	Visitor Experience and Satisfaction	Development for Financial Sustainability
Callum	Knight	FuseMetrix	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Carly	Lamberty	The National Trust for Scotland	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Eilidh	Lancashire	Edinburgh Bus Tours	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Jen	Landels	StudioLR	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Ann	Landmann	Birlinn Ltd	People and Inclusion	Partnerships for Success
Kate	Lapping	New Lanark World Heritage Site	People and Inclusion	Partnerships for Success
Richard	Leckie	Crieff Hydro Family of Hotels	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Victoria	Leebody	SEA LIFE Loch Lomond	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Kevin	Lelland	National Galleries Scotland	Visitor Experience and Satisfaction	Development for Financial Sustainability
Neil	Lewin	LOOP by Semantic	Visitor Experience and Satisfaction	Development for Financial Sustainability
Richard	Lochhead	MSP		
Philip	Long	The National Trust for Scotland	Visitor Experience and Satisfaction	Development for Financial Sustainability
Hannah	Lucas	The National Wallace Monument	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Emilie	Lumineau	The Lost Close	Visitor Experience and Satisfaction	Development for Financial Sustainability
Blair	Lundie	Tayl	People and Inclusion	Balancing Purpose, Profit and Experience
Gillian	MacDonald	Historic Environment Scotland	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Jennifer	Macdonald-Nethercott	Turas Hotels	People and Inclusion	Balancing Purpose, Profit and Experience
Caroline	MacFarlane	D2 Collective	Responsible Tourism & Community Engagement	Partnerships for Success
Donald	MacGilvray	SEA LIFE Loch Lomond	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Christina	Mackenzie	Dundee Science Centre	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Amy	Mackie	Complete Works		
Michael	Mackinnon	Glasgow Life	People and Inclusion	Partnerships for Success
Ewan	Mackintosh	High Life Highland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Tony	MacLean	Luss Distillery - Loch Lomond Group	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Craig	Macleod	Pixel Stag	People and Inclusion	Balancing Purpose, Profit and Experience
Fraser	MacRae	The Chocolatarium	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Rachael	MacRae	The National Trust for Scotland	People and Inclusion	Balancing Purpose, Profit and Experience
Lauren	Macrae	The Tall Ship Glenlee	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Eloise	Mair	The Royal Zoological Society of Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Chris	Marks	Yellow Tree Films	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Holly	Marshall	Perth Racecourse	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Jonathan	Martin	Uile-bheist Distillery & Brewery	Responsible Tourism & Community Engagement	Partnerships for Success
Anne	Massey	Loch Lomond and The Trossachs National Park	Responsible Tourism & Community Engagement	Partnerships for Success
Jennifer	Masson	Tomatin Distillery Visitor Centre	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Chris	Mather	Mather & Co	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Lynsey	Maxwell	Historic Environment Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Kirsty	Mayberry	Glasgow Life	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience

Bala	McAlinn	Complete Works	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Linda	McAllister	VisitScotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Heather	McArthur	Scone Palace	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Isaac	McCaffrey	Camera Obscura & World of Illusions	People and Inclusion	Partnerships for Success
Libby	McCaffrey	The Tall Ship Glenlee	Visitor Experience and Satisfaction	Partnerships for Success
Moir	McCall	Glasgow Life	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Martin	McCann	Elavon	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Martin	McDonald	Dundreggan Rewilding Centre	People and Inclusion	Balancing Purpose, Profit and Experience
Eilidh	McGlashan	Culture Perth and Kinross	Visitor Experience and Satisfaction	Partnerships for Success
Grant	McGuigan	Camera Obscura & World of Illusions	Responsible Tourism & Community Engagement	Partnerships for Success
Chris	McHenry	Creatomatic Design Agency	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Adam	McIntosh	Two Skies Ltd	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Gordon	McIntyre	Hospitality Health	Visitor Experience and Satisfaction	Partnerships for Success
Jenny	McLay	The Chocolatarium	Visitor Experience and Satisfaction	Development for Financial Sustainability
Nicola	McMahon	OneRen	People and Inclusion	Partnerships for Success
Ross	McMillan	Scottish Canals	Visitor Experience and Satisfaction	Development for Financial Sustainability
Matilda	Mear	The Scotch Whisky Experience	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Craig	Mearns	Historic Environment Scotland	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Paul	Mellon	Direct Distribution	People and Inclusion	Balancing Purpose, Profit and Experience
Lianne	Mellon	Jacobite Loch Ness Cruises	People and Inclusion	Balancing Purpose, Profit and Experience
Clodagh	Melvin	Scone Palace	People and Inclusion	Partnerships for Success
Emily	Millard	The Royal Zoological Society of Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Craig	Miller	Culture Edinburgh	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Anna	Miller	Highlands and Islands Enterprise	Responsible Tourism & Community Engagement	Partnerships for Success
Vicki	Miller	VisitScotland	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Jenny	Minhinnick	Dundee Heritage Trust	People and Inclusion	Development for Financial Sustainability
Claire	Morgan	Scottish Canals	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Fi	Morley	Unique Venue Solutions	Visitor Experience and Satisfaction	Development for Financial Sustainability
Gordon	Morrison	OneRen	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Dominic	Morocco	Thomson Gray Ltd	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Cooper	Mortlock	Complete Works		
Sasha	Muir	Blair Drummond Safari & Adventure Park	Visitor Experience and Satisfaction	Development for Financial Sustainability
Hector	Muir	Blair Drummond Safari & Adventure Park	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Eve	Muir	Johnstons of Elgin	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Julie	Muir	V&A Dundee	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Bridgeen	Mullen	The Clydeside Distillery	Responsible Tourism & Community Engagement	Partnerships for Success
Ethna	Murphy	AVEA - Association of Visitor Experiences & Attractions	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Fiona	Murray	Forestry and Land Scotland	People and Inclusion	Partnerships for Success
John	Murray	VisitScotland	Visitor Experience and Satisfaction	Partnerships for Success
Rhiannon	Naismith	Forestry and Land Scotland	Visitor Experience and Satisfaction	Development for Financial Sustainability
Irena	Navrocka	Camera Obscura & World of Illusions	Visitor Experience and Satisfaction	Partnerships for Success
Pamela	Nicholas	Blair Drummond Safari & Adventure Park	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience

Andrea	Nicholas	People and Inclusion Tourism	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Philip	Nicol	The National Trust for Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Paul	Nixon	The Real Mary King's Close	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Sonja	Nowicki	Dundee Museum of Transport	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Debbie	O'Gorman	Elavon	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Chris	Oliver	Dundee Heritage Trust	People and Inclusion	Development for Financial Stability
Abbi	Ollive	Castle Howard	People and Inclusion	Development for Financial Sustainability
Anne	O'Lone	Torabhaig Distillery	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Chris	Oliver	Dundee Heritage Trust	People and Inclusion	Development for Financial Stability
Alyce	Paton	Complete Works	Visitor Experience and Satisfaction	Development for Financial Sustainability
Elizabeth	Patterson	The Hunterian, University of Glasgow	Responsible Tourism & Community Engagement	Partnerships for Success
Lucy	Paul	The National Trust for Scotland	Visitor Experience and Satisfaction	Partnerships for Success
Ross	Peat	Dynamic Earth	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Sarah	Phemister	St. Giles' Cathedral	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Damian	Pike	SITEnetwork	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Ashleigh	Pink	Dundee Heritage Trust	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Jennifer	Pless	Scottish Maritime Museum	People and Inclusion	Partnerships for Success
Steve	Plummer	One Pebble Consulting Ltd	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Ross	Pollock	Loch Lomond and The Trossachs National Park	Visitor Experience and Satisfaction	Partnerships for Success
Heather	Pottie	Landmark Press	Visitor Experience and Satisfaction	Partnerships for Success
Stephen	Preston	St. Giles' Cathedral	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Fraser	Provan	Uile-bheist Distillery & Brewery	Visitor Experience and Satisfaction	Development for Financial Sustainability
Dafydd	Pugh Williams	Diageo - Scotland Brand Homes	Visitor Experience and Satisfaction	Development for Financial Sustainability
Nicola	Quinn	Heritage Portfolio	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Gillian	Quinn	ASVA	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Calum	Race	V&A Dundee	Visitor Experience and Satisfaction	Partnerships for Success
Judy	Rae	ASVA THILG	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Sally	Rae	Eden Scott Recruitment	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Eileen	Rainsberry	Gretna People and Inclusion Ltd	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Alan	Rawlinson	Jacobite Loch Ness Cruises	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Jess	Reid	Blair Castle & Gardens	Responsible Tourism & Community Engagement	Partnerships for Success
Angus	Reid	Bookspeed	Visitor Experience and Satisfaction	Development for Financial Sustainability
Sandra	Reid	Fare Consulting	Visitor Experience and Satisfaction	Development for Financial Sustainability
Kit	Reid	Historic Environment Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Michelle	Reid	Lind & Lime Distillery	People and Inclusion	Partnerships for Success
Caroline	Reid	The National Trust for Scotland	Visitor Experience and Satisfaction	Development for Financial Sustainability
Jack	Reilly	V&A Dundee	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Claire	Riddoch	Camera Obscura & World of Illusions	People and Inclusion	Partnerships for Success
Paul	Roadnight	Cruise Loch Ness	People and Inclusion	Balancing Purpose, Profit and Experience
Andrew	Roberts	The National Trust for Scotland	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Margaret	Robertson	Historic Environment Scotland	People and Inclusion	Balancing Purpose, Profit and Experience
Lisa	Robshaw	The Royal Zoological Society of Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Anastasia	Rocke	Dynamic Earth	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Una	Roddy	Elavon	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Faye	Rokitta	Highland Safaris	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience

Charlotte	Rostek	Dalkeith Country Park	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Mark	Rowley	South of Scotland Enterprise	Visitor Experience and Satisfaction	Partnerships for Success
Pete	Rubie	Royal Yacht Enterprises	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Casey	Rust	The Royal Yacht Britannia	People and Inclusion	Partnerships for Success
Joshua	Ryan-Saha	Traveltech	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Paul	Saunders	Steamship Sir Walter Scott	Responsible Tourism & Community Engagement	Partnerships for Success
Franny	Schlicke	Dundreggan Rewilding Centre	Visitor Experience and Satisfaction	Partnerships for Success
Jillian	Schofield	Stirling Council	People and Inclusion	Development for Financial Sustainability
Lee	Scott	The Hunterian, University of Glasgow	People and Inclusion	Partnerships for Success
Katie	Scott	The Lost Close	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Zoe	Scott	Worrywarts by Cured	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Joseph	Sellors	Dunnottar Castle	Visitor Experience and Satisfaction	Partnerships for Success
Peter	Semple	CVH Spirits	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Michael	Sermanni	Elavon	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Claire	Shanks	Shanks Research Consultancy	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Gayle	Shepherd	Glasgow 2026 Commonwealth Games	People and Inclusion	Balancing Purpose, Profit and Experience
Stuart	Shepherd	insight6	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Megan	Sherdley	The Real Mary Kings Close	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Hayley	Shiells	Historic Environment Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
David	Sime	SITEnetwork Virtual Tourism	People and Inclusion	Balancing Purpose, Profit and Experience
Matthew	Skilling	Scottish Canals	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Caitlin	Smart	The Clydeside Distillery	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Deborah	Smeaton	Blair Castle & Gardens	Responsible Tourism & Community Engagement	Development for Financial Sustainability
Laurence	Smith	Eastern Exhibition & Display	Visitor Experience and Satisfaction	Development for Financial Sustainability
Colin	Smith	The Glamis Consultancy Ltd	Responsible Tourism & Community Engagement	Partnerships for Success
Kevin	Smith	Planning Solutions	Visitor Experience & Satisfaction	Balancing Purpose, Profit and Experience
Mollie	Smout	Culture Perth and Kinross	Visitor Experience and Satisfaction	Partnerships for Success
Helen	Smout	Culture Perth and Kinross	Visitor Experience and Satisfaction	Partnerships for Success
Dean	Spencer	Beyonk	Visitor Experience and Satisfaction	Development for Financial Sustainability
Dino	Squillino	Switched On Ticketing / Everyone	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Isobel	Stewart	Stirling Heritage Alliance	People and Inclusion	Partnerships for Success
Ian	Stirling	Muckle Brig Ltd	Visitor Experience and Satisfaction	Development for Financial Sustainability
Ian	Storer	Dynavics	Responsible Tourism & Community Engagement	Balancing Purpose, Profit and Experience
Ailsa	Suttie	V&A Dundee	People and Inclusion	Partnerships for Success
Gillian	Swan	The Macallan Estate	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
La'Dona	Swift	Direct Distribution	People and Inclusion	Balancing Purpose, Profit and Experience
Sarah	Taylor	Edinburgh Bus Tours	Visitor Experience and Satisfaction	Partnerships for Success
Susan	Taylor	High Life Highland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Jennifer	Taylor	OnFife	Visitor Experience and Satisfaction	Partnerships for Success
Victoria	Taylor	VictoriaTaylUK	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Leon	Thompson	UK Hospitality	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Alex	Thomson	The Glenturret Distillery	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Aimee	Todd	The Inverness Castle Experience	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Louise	Towers	D2 Collective	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Damian	Towers	D2 Collective	People and Inclusion	Development for Financial Sustainability
Paul	Travers	CAP.CO - Creating Adventurous Places Ltd	Responsible Tourism & Community Engagement	Development for Financial Sustainability

Tash	Troitino	Historic Environment Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Teresa	Turner	The Media Shop	Responsible Tourism & Community Engagement	Partnerships for Success
Moir	Unwin	The Loch Ness Centre	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Colin	Valentine	Lomond Books	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Dom	Ventura	GetYourGuide	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Baz	Waddell	Wavetek	Visitor Experience and Satisfaction	Partnerships for Success
Colin	Walker	Switched On Ticketing / Everyone	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Douglas	Walker	The Black Watch Castle And Museum	Visitor Experience and Satisfaction	Development for Financial Sustainability
Fiona	Wall	Hopetoun House	People and Inclusion	Partnerships for Success
Tom	Wallace	Steamship Sir Walter Scott	People and Inclusion	Balancing Purpose, Profit and Experience
Elicia	Walpole	The Real Mary King's Close	People and Inclusion	Balancing Purpose, Profit and Experience
Caroline	Warburton	VisitScotland	Responsible Tourism & Community Engagement	Partnerships for Success
Ellis	Watson	Dundee Science Centre	People and Inclusion	Partnerships for Success
Victoria	Watson	Lost Shore Surf Resort	People and Inclusion	Balancing Purpose, Profit and Experience
Katy	Webster	Perth Racecourse	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Angus	White	Direct Distribution	Visitor Experience and Satisfaction	Partnerships for Success
Kirsten	Will	Turner & Townsend	People and Inclusion	Development for Financial Sustainability
Jonathan	Wilson	Dewar's Aberfeldy Distillery	Visitor Experience and Satisfaction	Partnerships for Success
Marc	Wilson	High Life Highland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
Catherine	Winton	The National Trust for Scotland	People and Inclusion	Partnerships for Success
Roulé	Wood	Turner & Townsend	People and Inclusion	Development for Financial Sustainability
Michelle	Woods	OneRen	Visitor Experience and Satisfaction	Development for Financial Sustainability
Abigail	Wyatt	The National Trust for Scotland	People and Inclusion	Balancing Purpose, Profit and Experience
Liz	Young	National Museums Scotland	Visitor Experience and Satisfaction	Balancing Purpose, Profit and Experience
James	Young	Silverburn Park	Visitor Experience and Satisfaction	Development for Financial Sustainability