


## DELEGATE LIST

**Please find below delegate list for the ASVA Annual Conference 2026.**

| Name | Job Title | Organisation |
|---|---|---|
| Kathryn Adam | General Manager | SEA LIFE Loch Lomond |
| Dave Allen | Programme Director | HIT Scotland |
| Amy Anderson | Marketing Officer | The National Wallace Monument |
| Fi Anderson | Creative Development Manager | Association for Cultural Enterprises |
| Kelly Anderson | Group Sales & Events Manager | OnFife |
| Molly Anderson | Heritage Operations & Engagement Manager | Bannockburn House |
| Scott Armstrong | Assistant Manager | Camera Obscura & World of Illusions |
| Hayley Ashby | Content and Partnerships Strategist | Timberplay |
| Oz Austwick | Commercial Director | LOOP by Semantic |
| Katie Baillie | Marketing Officer | The National Wallace Monument |
| Alex Barry | Estate Manager | Boleskine House |
| Jana Bartschova | Associate Director (Project Management) | Bellrock |
| Lesley Bathgate | Visitor Experience Assistant | HMS Unicorn |
| Sandra Baxter | Visitor Services Supervisor | Falkirk Council Sandra Baxter |
| Tom Baxter | Storyteller | The Loch Ness Experience |
| Jacob Beard | Assistant Manager | The Chocolatarium |
| Julie Bell | Engagement Officer | Live Borders |
| Thomas Billam | Senior Project Officer | Climate Springboard |
| Callum Black | Assistant Operations Manager | North Coast Visitor Centre |
| Fraser Black | Account Executive | FareHarbor |
| Gillian Black | Marketing & Events Lead | Angus Council |
| Gillian Black | Business Development & Marketing | Culzean Consultancy |
| Emma Bowie | Regional Visitor & Community Manager (Edinburgh) | Historic Environment Scotland |
| Catherine Bradley | Trustee | Bannockburn House |
| Stephen Brannigan | Head of Scone Palace | Scone Palace |
| Charlotte Brink | Key Account Manager | Bookspeed |
| Kat Brogan | Managing Director | Mercat Tours |
| Charlotte Brown | Guest Experience Director | Diageo |
| Lorna Brown | Visitor Experience Supervisor – Dryburgh | Historic Environment Scotland |
| Alastair Bruce | Planetarium Manager | Dynamic Earth |
| Mark Bruce | Project Director | Turner & Townsend |
| Greta Brunelli | Assistant Visitor Services Manager | Royal Collection Trust |
| Franck Bruyère | Chief Executive | The Royal Yacht Britannia |

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|---|---|---|
| Alex Burns | Duty Manager | The Edinburgh Dungeon |
| Martha Burns Findlay | Head of Cultural Services | Live Borders |
| Noah Burrows | Head of Client & Visitor Experience Innovation | ATS Heritage |
| Alastair Butcher | Social Media Strategist | Dunrobin Castle |
| Neil Byers | Founder | QuestPoint |
| Yelena Caldwell | Marketing Executive | Thomson Gray |
| Martin Campbell | Client Director | Howden Insurance |
| Fiona Campbell MBE | Chief Executive | Association of Scotland's Self-Caterers |
| Victoria Carruthers | Experiential Manager | Dewar's Aberfeldy Distillery |
| Nolwenn Caulet | Retail Manager | Inveraray Castle |
| Pietro Cecchini | Head of Business Development | The Scotch Whisky Experience |
| Pete Chambers | Travel Trade Operations | The National Trust for Scotland |
| Gordon Charlton | Business Development Executive | Instinct Marketing + PR |
| Laura Cheyne | Head of Marketing | National Trust for Scotland |
| Donna Chisholm | Head of Visitor Operations | Mount Stuart Trust |
| Helen Chomczuk | Fundraising & Marketing Director | Dynamic Earth Enterprises Ltd |
| Jenna Ciancia | Marketing Manager | Live Borders |
| Emma Clark | Learning and Engagement Manager | Dynamic Earth |
| Spencer Clark | Managing Director | ATS Heritage |
| Kirsty Clements | Marketing Manager | Buccleuch |
| David Cochrane | Chief Executive | HIT Scotland |
| Sandrine Contier-Lawrie | Head of Travel Trade and Venue Hire | The National Trust for Scotland |
| Eve Conway | Senior Account Manager | Flourish Marketing |
| Rosie Corbett | Marketing Assistant | Camera Obscura & World of Illusions |
| Stuart Cordner | Owner/Director | Cruise Loch Lomond Ltd |
| Karen Cornfield | Operations Manager | Scottish Canals |
| Ross Coulter | General Manager | Landmark Forest Adventure Park |
| Andrew Craig | Business Development Manager | VisitScotland |
| Ian Crew | Monument Manager | Historic Environment Scotland |
| Joss Croft | Chief Executive | UKInbound |
| Rosie Croker | Assistant Visitor Services Manager | Royal Collection Trust |
| Kirsteen Croll | Chief Executive Officer | Friends of Dundonald Castle |
| Trevor Cross | Managing Director | Audio Light Systems ltd |
| Marc Crothall MBE | CEO | Scottish Tourism Alliance |
| Rachel Cruickshank | Guest Experience Executive | Johnstons Of Elgin |
| Andy Crummey | Senior Account Manager | Audio Light Systems ltd |
| Jess Crummy | Visitor Enterprise Manager | Balmoral Castle |
| Julie Cumming | Marketing Manager | Dundee Heritage Trust |
| Laurelin Cummins-Fraser | Director | Dundreggan Rewilding Centre |
| Patricia Cuni-Chaves | Marketing Manager | The Real Mary King's Close |
| Megan Daniels | Visitor Experience Team Leader | Greyfriars Kirk |
| Alison Daun | Managing Director | Jacobite Loch Ness Cruises |
| Ashleigh Davidson | Head of Business Development | Diageo |
| Donna Davidson | Executive Development Director | BRC Imagination Arts |
| Shonagh Davidson | Marketing & Events | Shonagh Davidson |
| Ian Davie | Development Executive | Howden Insurance |

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|---|---|---|
| Beth Davies | Admin Manager | Camera Obscura & World of Illusions |
| Robert Davies | Heritage Director | Circle Heritage |
| Kayleigh Day | Operational Duty Manager | The Real Mary King's Close |
| Alex Dennis | Hospitality & Events Executive | Historic Environment Scotland |
| Nyx Di Bari | Senior Assistant Manager | The Chocolatarium |
| Ivan Diaz | Area sales manager UKI | Convious |
| Angela Dineen | Operations Director | The Scotch Whisky Experience |
| Sarah Docwra | Assistant Manager | The Chocolatarium |
| Jonathon Dodds | Operations Manager | Almond Valley Heritage Trust |
| Ros Donaldson | Marketing and Bids Manager | Thomson Gray |
| Claire Doull | Commercial Manager | The R&A World Golf Museum |
| Greg Dow | Graphics | Scotshirts |
| Ronan Doyle | Quality Assurance Manager | Complete Works |
| Pippa Drakeford | Market Analyst - Inside Sales | Company of Cooks |
| Tania Dron | Creative Development Manager | Mercat Tours |
| Olly Duncan | Sales Manager | GetYourGuide |
| Philip Duncan | Head of Raceday and Venue Operations | Musselburgh Racecourse |
| Hayley Dunn | Partnerships Manager - Scotland | Virgin Experience Days |
| Iain Dupont | Operations Manager | Church of the Holyrude |
| Lawrence Durden | Sector Manager - Tourism | Skills Development Scotland |
| Cecilia Duval | Visitor Experience Administrator | National Museums Scotland |
| Claire East | Sales Manager | Landmark Press |
| Conor Ellis | Science Learning & Engagement Director | Dynamic Earth Science Centre & Planetarium |
| Tom Engemann | Bookings & Administration Executive | Highland Safaris |
| Claire Eva | Audiences and Media Director | V&A Dundee |
| Della Evans | People & Training Coordinator | Jacobite Loch Ness Cruises |
| Lindsay Evans | Marketing Manager | Mercat Tours |
| Petar Evtimov | Account Executive | FareHarbor |
| Claire Fairgrieve | Buyer | Historic Environment Scotland |
| Amy Fegan | Visitor Services Manager | Scottish Canals |
| Hayley Fell | Head of Commercial | Creatomatic |
| Paul Ferguson | Business Development Manager | Company of Cooks |
| Barry Fisher | Chief Executive | Keep Scotland Beautiful |
| Elaine Fleming | Discovery Point Front of House Manager | Discovery Point |
| Cara Fraser | Business Development Consultant | Creatomatic |
| James Fraser | CEO | Steamship Sir Walter Scott Limited |
| Russell Fraser | Managing Director | Loch Ness Hub & Travel |
| Kevin Frediani | Operations Manager | National Trust for Scotland |
| Isla Gale | Visitor Experience Manager | Mercat Tours |
| Clare Garcia | Marketing Assistant | Ayrshire 360 |
| Andrew Gardiner | Assistant Manager | The Lost Close |
| Paul Gauger | Executive Vice President | VisitBritain |
| Tara Gibson | Science Projects Manager | Glasgow Science Centre |
| Robert Gill | Director of Visitor Experience | The Royal Yacht Britannia |
| Julie Gilliland | Visitor Operations Manager | OneRen |
| Molly Gilroy | Membership Marketing Manager | National Trust for Scotland |

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|---|---|---|
| Michael Golding | CEO | ASVA |
| Tom Gorsuch | Destination Development Manager | Scottish Canals |
| Niall Gosman | Castle Operations Manager | Blair Castle |
| Tom Gould | Rural Attractions & Grotto Specialist | Gould Fun Leisure |
| Esther Green | Sales & Marketing Executive | The Macallan |
| Paul Griffiths | Chief Executive Officer | Association for Cultural Enterprises |
| Mark Grimshaw | Director | Timberplay |
| Cormac Grogan | Estate Manager | Skaill House |
| Beth Haider | Production & Design Manager | Landmark Press |
| Tara Hamon | Visitor & Retail Manager | The R&A World Golf Museum |
| Ben Harbottle | Director | Timberplay |
| Monica Hariharan | Senior Market Strategy & Partnerships Manager | Fever |
| Alex Harvie | Head of City Marketing | Destination Glasgow |
| Lyndsay Hebert | Performance Manager | The Edinburgh Dungeon |
| Helen Henderson | Membership & Engagement Manager | ASVA |
| Michael Hendry | Esplanade Manager | Historic Environment Scotland |
| Lauren Henning | Learning & Museum Manager | The Tall Ship Glenlee |
| Nicky Hesketh | Communications Officer | ASVA |
| Alex Hinton | Marketing Manager | National Museums Scotland |
| Charlie Hockin | Sales Executive | Loch Ness Experience |
| Suzie Holligan | Visitor Experience & Events Director | Dynamic Earth Enterprises Ltd |
| Victoria Hollows | Chief Executive | OneRen |
| Georgia Holmes | Marketing Manager | The Scottish Crannog Centre |
| Murray Hope | Regional Marketing & Communications Manager | National Trust for Scotland |
| Joann Hopkins | Assistant Operations Manager | Highland Folk Museum |
| Gordon Houston | Operations Manager | The Real Mary King's Close |
| Quonya Huff | Visitor Experience Team Leader | Museum of Scottish Fire Heritage |
| Gaynor Humphrey | Director | Best Years Ltd |
| Nagina Ishaq | General Manager | Loch Ness Experience |
| Karen Jacques | Business Development Manager Scotland | UKinbound |
| Gary Jamieson | Schools Development Officer | V&A Dundee |
| Angeles Jimenez Jarreta | Tennent's Visitor Centre Manager | Tennent's Visitor Centre |
| Andrew Johnson | General Manager | Camera Obscura & World of Illusions |
| Aisling Johnston | Head of Marketing and Business Development | Musselburgh Racecourse |
| Fiona Johnston | Community and Access Manager | Royal Collection Trust |
| Ian Johnstone | Brand Ambassador | AG Barr |
| Kelly Johnstone | Chief Operations Officer | Springboard UK |
| Lauren Jones | Head of Marketing & Communications | Dynamic Earth Enterprises Ltd |
| Callum Knight | Sales Director | FuseMetrix |
| Louise Kyle | Marketing Development Officer | Ayrshire 360 |
| Katie Laird | Designate Duty Manager | The Real Mary King's Close |
| Jen Landels | Managing Director | StudioLR |
| Ann Landmann | Administrator | Birlinn Ltd |
| Sadie Largan | Marketing Executive | The Lost Close |
| Chloe Larkin | Experience & Events Manager | The Macallan |

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|---|---|---|
| Jack Lawrie | Travel Trade Operations | The National Trust for Scotland |
| Mhairi Le letty | Marketing Executive | National Trust for Scotland |
| Cat Leaver | Director of Strategy and Competitive Intelligence | VisitScotland |
| Craig Leith | Principal Lecturer | Robert Gordon University |
| Neil Lewin | Owner / Managing Director | LOOP by Semantic |
| Melanie Lewis MBE | Chair, Board of Trustees | Association for Cultural Enterprises |
| Rebecca Liddle | Training Manager - Scotland | Complete Works |
| Hannah Lucas | Commercial and Operations Manager | The National Wallace Monument |
| Emilie Lumineau | Marketing Manager | CODE Concepts |
| Myles Lumsden | Assistant Cleaning Supervisor | Camera Obscura & World of Illusions |
| Phillipa Lumsden | Cleaning Supervisor | Camera Obscura & World of Illusions |
| Blair Lundie | Head of Business Development | Tayl |
| Mia Lutsch | Senior Fundraising Officer | The Royal Zoological Society of Scotland |
| Martin Macalister Hall | Visitor Centre Manager | Tomatin Distillery |
| Calum MacDonald | Accountant | EQ Accountants |
| Gillian MacDonald | Director of Marketing & Engagement | Historic Environment Scotland |
| Rebecca Macdonald | Visitor Services Manager | The Inverness Castle Experience & High Life Highland |
| Ruth Macdonald | Office Administrator | Dunrobin Castle |
| Donald MacGilvray | Operations Manager | SEA LIFE Loch Lomond |
| Rachel Mackay | Head of Hampton Court Palace | Historic Royal Palaces |
| Christina Mackenzie | Head of Centre Services and Operations | Dundee Science Centre |
| Allan Mackintosh | Owner | Prestwick Aviation Tours |
| Louize Macklin | Data Manager | Landmark Press |
| Tony MacLean | Brand Home Manager | Loch Lomond Group |
| Amy MacLeod | Head of The Inverness Castle Experience | The Inverness Castle Experience & High Life Highland |
| Craig Macleod | Managing Director | Pixel Stag |
| Eilidh MacLeod | Campaign and Strategy Manager | OnFife |
| Fraser MacRae | Visitor Attraction Manager | The Chocolatarium |
| Lauren Macrae | Head of Visitor Experience & Events | The Tall Ship Glenlee |
| Arianna Magyaricsova | Visitor Experience Team Leader | The Hunterian, University of Glasgow |
| Holly Marshall | Sales & Sponsorship Executive | Perth Racecourse Limited |
| Lindsay Marshall | Group Reservations & Visitor Services | Hopetoun House Preservation Trust |
| Lisa Maule | Head of Commercial Business & Major Events | OneRen |
| Rob Maxwell | Head of UK Brand Homes | Chivas Brothers Ltd |
| Kirsty Mayberry | Culture and Sport Lead | Glasgow Life |
| Linda McAllister | Senior Manager, Tourism Sector Development | VisitScotland |
| Shawny McAloon | | Complete Works |
| Heather McArthur | Head of Sales & Events | Scone Palace |
| Kirsty McConnell | Marketing Manager | Blair Castle |
| Sophie McCready | Director of Business Development | Heritage Portfolio |
| Katie McDonnell | Marketing and Communications Coordinator | Craig of Campbeltown Limited |
| Malcolm McEwan | Chair, Trustee | Bannockburn House |

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| Chris McHenry | Business Development Manager | Creatomatic |
| Kate McHugh | Director | Bright (we-are-bright) |
| Gordon McIntyre MBE | Founder & Owner | Hospitality Health |
| David Mckay | General Manager | Hamac Trading |
| Jenny Mclay | Founder and Director | The Chocolatarium |
| Ross McMillan | Head of Destinations | Scottish Canals |
| Deborah Meikle | Operations Coordinator | Greyfriars Kirk |
| Lianne Mellon | Business Development Manager | Jacobite Loch Ness Cruises |
| Paul Mellon | Client Account Manager | Direct Distribution |
| Clodagh Melvin | Marketing Manager | Stormont Trading LP |
| Tony Millar | Manager | Camera Obscura & World of Illusions |
| Anna Miller | Head of Tourism, Food and Drink | Highlands & Islands Enterprise |
| Craig Miller | General Manager | The Edinburgh Dungeon |
| James Miller | Regional Account Manager | Costa Coffee |
| Kate Mitchell | Visitor Experience Assistant | HMS Unicorn |
| Lauren Mitchell | Heritage Operations Manager | Friends of Dundonald Castle |
| Sarah Montgomery | Commercial and Operations Director | Musselburgh Racecourse |
| Fi Morley | Hospitality Consultant | Unique Venue Solutions |
| Andrea Morris | Visitor Centre Manager | Kingsbarns Distillery |
| Geoff Morrison | Founder | Stirling Old Town Jail |
| Gordon Morrison | CEO | The Enchanted Forest |
| Sharon Morrison | Communications Director | Craig of Campbeltown Limited |
| Susan Morrison | CEO | The Scotch Whisky Experience |
| Erin Morrissey Gillman | Heritage and Culture Officer | St. Giles' Cathedral |
| Dominic Morrocco | Senior Project Manager | Thomson Gray |
| Josie Morrow | | Complete Works |
| Rod Mountain | Educator | Design for Education |
| Eve Muir | Senior Guest Experience Executive | Johnstons Of Elgin |
| Bridgeen Mullen | Visitor Centre Manager | The Clydeside Distillery |
| Andrew Murphie | General Manager | Landmark Press |
| Tara Murphy | Brand Home Ambassador/Guide | Luss Distillery |
| Emma Murray | UK Sales Manager | Bigjigs Toys Ltd |
| Fiona Murray | National Visitor Product Manager | Forestry and Land Scotland |
| Shona Murray | Visitor Services Supervisor | National Trust for Scotland |
| Kingston Myles | Director of Enterprise & Innovation | Birmingham Museums Trust |
| Rhiannon Naismith | National Visitor Commercial Manager | Forestry and Land Scotland |
| Andrea Nicholas | Director | Green Tourism Certified |
| Philip Nicholl | Sales Director | Hamac Trading |
| Finbarr O'Dempsey | Architect | Page\Park |
| Anne-Marie O'Reilly | Regional Visitor & Community Manager | Historic Environment Scotland |
| Chris Oliver | Executive Director | Dundee Heritage Trust |
| Zeno Panhuyzen | CCO | Convious |
| Laura Paterson | Manager | Scottish Agritourism |
| Alyce Paton | Regional Director - Scotland | Complete Works |
| Ross Peat | Customer Experience Manager | Dynamic Earth |
| Jenny Peter | Operations & Groups Manager | Mercat Tours |
| Ashleigh Pink | Commercial Director | Dundee Heritage Trust |

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| Paulina Piotrowska | Visitor Services Supervisor | Falkirk Council |
| Adeline Poirier | Team Supervisor | Lind & Lime Gin Distillery |
| Robbie Porteous | Director | Pocket Mountains Ltd |
| Ian Potter | Videographer | LightPress Media and Design Ltd |
| Rebecca Prentice | Museum & Heritage Curator | The R&A World Golf Museum |
| Stephen Preston | Transitional Chief Operating Officer | St. Giles' Cathedral |
| Phil Prince | Key Account Manager | Dynavics Ltd |
| Sarah Prior | Marketing Director | Buccleuch |
| Gillian Quinn | Business Support Officer | ASVA |
| Sally Rae | Business Manager | Eden Scott Recruitment |
| Hamza Rafique | Market Development Manager | Viator (Tripadvisor) |
| Clara Raillard | Marketing and Insights Executive | Craig of Campbeltown Limited |
| Alan Rawlinson | Financial Controller | Jacobite Loch Ness Cruises |
| Susan Redshaw | Assistant Operations Manager | Inverness Museum and Art Gallery |
| Angus Reid | Senior Key Account Manager | Bookspeed |
| Caroline Reid | Director of Commercial Enterprises | National Trust for Scotland |
| Kit Reid | Head of Visitor Experience | Historic Environment Scotland |
| Michelle Reid | Visitor Experience Senior Executive | Port of Leith Distillery |
| Sandra Reid | Managing Director | Fare Consulting |
| Jack Reilly | Head of Visitor Experience | V&A Dundee |
| Scott Rennie | Minister | St. Giles' Cathedral |
| Lindsay Richardson | Assistant Castle Manager | Dunnottar Castle |
| Sarah Richardson | Marketing Manager | Buccleuch |
| Fiona Richmond | Head of Regional Food | Scotland Food & Drink |
| Claire Riddoch | Marketing Manager | Camera Obscura & World of Illusions |
| Elizabeth Riley | Marketing Manager | Royal Botanic Garden Edinburgh |
| Paul Roadnight | General Manager | Cruise Loch Ness Ltd. |
| Fraser Robson | Senior Guest Experience Manager | Gordon & MacPhail |
| Gary Robson | Director | VisitBritain |
| Sandy Robson | Executive Director | Heritage Portfolio |
| Anastasia Rocke | Corporate Services Director | Dynamic Earth Science Centre & Planetarium |
| Niamh Ross | Social Media Strategist | Dunrobin Castle |
| Charlotte Rostek | Development Lead | Buccleuch Living Heritage Trust |
| David Rothwell | Director | DOJO |
| Matthew Rothwell | Director | DOJO |
| Ryan Royle | Senior Marketing Executive | Inveraray Castle |
| Jen Ryan | Brand Home Director | Holyrood Distillery |
| Garry Sanderson | Chief Executive | House for an Art Lover |
| Becca Scott | Senior Digital Marketing and Participation Manager | Arts Marketing Association |
| Katie Scott | Head of Events and Experience | The Lost Close, CODE Concepts |
| Zoe Scott | Founder | Cured |
| Vicki Scott | Sales | Scotshirts |
| James Selkirk | Founder | Checkpoint Games |
| Joseph Sellors | Castle Manager | Dunnottar Castle |
| Peter Semple | Head of Brand Homes | CVH Spirits |
| Hayley Shiells | Head of Quality Services | Historic Environment Scotland |

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|---|---|---|
| Jules Sim | Business Development Manager | ASVA |
| Matthew Skilling | Visitor Contracts Manager | Forestry and Land Scotland |
| Alasdair Smart | Tourism Manager | ScotRail |
| Tracy Smart | HR & Office Manager | Almond Valley Heritage Trust |
| Deborah Smeaton | Retail Manager | Blair Castle |
| Ben Smith | Chief Executive Officer | HMS Unicorn |
| Zoe Smythe | Visitor Experience Team Leader | The Hunterian, University of Glasgow |
| Dino Squillino | Createive Director / Partner | Everyone / SwitchedON Tickets |
| Victoria Stewart | Marketing & Events | Dundee Heritage Trust |
| Louise Stirton | Head of Membership | National Trust for Scotland |
| Louise Storie | Marketing and Communications Manager | Museums Galleries Scotland |
| William Stormont | General Partner and Director | Scone Palace |
| Heather Stuart | CEO | Mount Stuart Trust |
| Lukas Strielciunas | Guiding Crew Member | Cruise Loch Ness |
| Runkun Sun | Retail Supervisor | Camera Obscura & World of Illusions |
| Philip Talman | Business Development Representative | Dynavics Ltd |
| Jane Taylor | Economic Development Officer | Angus Council |
| Jennifer Taylor | Customer Experience Co-ordinator | OnFife |
| Mark Taylor | Operations Manager | The Glenturret Distillery |
| Victoria Taylor | Executive Experience Design & Development Consultant | VictoriaTaylUK |
| Kenneth Thomson | Director | Church of the Holyrude |
| Aimee Todd | Sales and Marketing Manager | The Inverness Castle Experience & High Life Highland |
| Amy Tolley | Sales & Marketing Director | Bookspeed |
| Louise Towers | Director | D2 Collective |
| Julie Trevisan-Hunter | Marketing Director | The Scotch Whisky Experience |
| Natasha Troitino | Head of Commercial Dev & Enterprise | Historic Environment Scotland |
| Alex Turnbull | Site Operations Manager | Royal Zoological Society of Scotland |
| Matt Tweddle | Guiding Manager | Historic Environment Scotland |
| Moira Unwin | Marketing Manager | Loch Ness Experience |
| Colin Valentine | Sales Manager | Lomond Books |
| Dominique Ventura | Senior Account Manager | GetYourGuide |
| Deniz Vural | Assistant Manager | Camera Obscura & World of Illusions |
| Barry Waddell | Director | Wavetek Ltd |
| Tara Wainwright | Head of Marketing | V&A Dundee |
| Charlotte Walker | District Visitor & Community Manager | Historic Environment Scotland |
| Colin Walker | Technical Director / Partner | Everyone / SwitchedON Tickets |
| Douglas Walker | CEO | The Black Watch Regimental Trust |
| Ellen Walker | CEO | Visit Inverness Loch Ness |
| Jill Walker | Director of Marketing and Business Development | VisitScotland |
| Fiona Wall | Head of Guiding and Education | Hopetoun House |
| Caroline Warburton | Destination Development Director (Central and North) | VisitScotland |
| Becky Warren | Brand Home Development Manager | Holyrood Distillery |
| Georgia Webb | Business Development Manager | Timberplay |
| Katy Webster | Marketing Manager | Perth Racecourse Limited |

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|---|---|---|
| Angus White | Chief Executive | Direct Distribution |
| Emily Wilde | Operations Manager | Dundee Science Centre |
| Yvette Wilkie | Senior Marketing Consultant | Flourish Marketing |
| Kirsten Will | Associate Director | Turner & Townsend |
| Douglas Wilson | District Visitor and Community Manager, Stirling | Historic Environment Scotland |
| Jonathan Wilson DipWSET | Brand Home Manager | Dewar's Aberfeldy Distillery |
| Martin Windebank | Photographer | MJ Windebank Film & Photography |
| Jess Wise | Visitor Operations Manager | Royal Zoological Society of Scotland |
| Liz Young | Tourism Consultant | National Museums Scotland |
| Kirsten Yule | Marketing Business Partner: Culture | Glasgow Life |

This delegate list has been prepared to support networking at the ASVA Conference 2026. If you would prefer your details not to appear, please contact ASVA.